DECLARATION and POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST

TO A USER BASED ON RECOMMENDATIONS FOR ONE OR MORE THIRD PARTIES the

specification of which (che	eck one)	
X is attached hereto.		
was filed on	as Application Serial No.	and was
amended on	(if applicable).	
I hereby state that I have rev	iewed and understand the contents of the above-ident	ified specification, including the
claims, as amended by the amen		
I acknowledge the duty to dis	sclose information which is material to the patentabili	ity of this application in accordance

with Title 37, Code of Federal Regulation, §1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

PRIOR FOREIGN APPLICATION(S)

COUNTRY	APPLICATION	DATE OF FILING	PRIORITY CLAIMED
	NUMBER	(DAY, MONTH, YEAR)	UNDER 35 U.S.C. 119

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application (s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35 United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

PRIOR UNITED STATES APPLICATION(S)

APPLICATION SERIAL NUMBER	FILING DATE	STATUS (PATENTED, PENDING, ABANDONED)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)

Michael E. Marion, Reg. No. 32,266

Jack E. Haken, Reg. No. 26,902

SEND CORRESPONDENCE TO:	DIRECT TELEPHONE CALLS TO:
Corporate Patent Counsel;	Dicran Halajian
U.S. Philips Corporation; 580 White Plains Road;	(914) 332-0222
Tarrytown, NY 10591	

Dated:	11/02/01	Inventor's Signature:	S		
E DAY					
Full Name of	Last Name:	First Name :	Middle Name:		
Inventor	Gutta	Srinivas			
Residence	City	State or Foreign	Country of Citizenship		
&		Country			
Citizenship	Yorktown Heights	New York	India		
Post	Street	City	State or Country	Zip Code	
Office					
Address	4 Lily Court	Yorktown Heights	New York	10598	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE In re Application of * Atty. Docket

Srinivas Gutta

US010571

Serial No.: Unassigned

Filed:

CONCURRENTLY

Title:

METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST TO A USER BASED ON RECOMMENDATIONS FOR ONE OR MORE THIRD

PARTIES

Commissioner for Patents Washington, D.C. 20231

APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

DICRAN HALAJIAN

(Registration No. 39,703)

c/o U.S. PHILIPS CORPORATION, Intellectual Property Department, 580 White Plains Road, Tarrytown, New York 10591, his Associate Attorney(s)/Agent(s) with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully symmitted

Michael F. Marion, Reg. 32,266

Attorney of Record

Dated at Tarrytown, New York this 13th day of November, 2001.

The state of the s